



Whitingham Economic Development Group

Minutes of Thursday, March 25, 2021

Attendees: EDG Members: Carrie Northrup, and Karen Hein. Others: Gig Zboray, Selectboard Office Administrator; Rebecca White of Efficiency Vermont.

Call to Order: Meeting called to order at 5:10pm. There was not a quorum but the meeting was opened because Rebecca White was in attendance as invited.

Efficiency Vermont, Target Communities Program:

Whitingham has been designated as a “target community” for Efficient Vermont. They offer small business incentives of \$200 on heat pumps, heat pump hot water heaters and kitchen equipment. They offer residents free home energy visits and free products such as aerators and light bulbs. They have partnered with Jacksonville Electric so those costumers will receive coupons and information in the monthly bills and get a free box of products.

The program kicks off April 1st and ends March 31st of 2022. EDG members should think about local businesses that might benefit from this program and help to spread the word about it via social media. Karen suggested that Becca White get in touch with the Lions Club.

Future of EDG:

Gig questioned Karen and Carrie if they thought EDG has a future. Gretchen did not wish to be reappointed as a member by the Selectboard. Not much progress has been made lately (granted the pandemic was an issue). Karen is hopeful that the group will reorganize and regroup in an energetic fashion. Karen and Carrie agreed that the next meeting should focus on looking at the strategic plan to make sure of the direction the group is headed.

Next meeting: The next regular meeting will be April 22 at 5pm. IT IS VERY IMPORTANT THAT ALL FOUR CURRENT MEMBERS OF EDG ATTEND THE NEXT MEETING TO DETERMINE THE FUTURE OF THE GROUP.

Meeting ended at 5:21pm.

Respectfully submitted,
~Gig Zboray