

**Thursday March 25, 2021 at 5 PM**

Zoom Information:

<https://us02web.zoom.us/j/81929020028?pwd=eVc3eHFRdWozK0dMY3JVeklONkU5UT09>

Meeting ID: 819 2902 0028

Passcode: 11111

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## **AGENDA**

1. A Call to Order.
2. Annual reorganization, nominate Chair, Vice Chair and Clerk, decide future of EDG
3. Additions or Changes to Agenda
4. Approve minutes February 25, 2021
5. Becca White of Efficiency Vermont to provide information on Target Communities Program
6. Digital Advertising Campaign- discuss The Communicators Group (Jeff Whitcomb) presentation and discuss if there is a need to create a video for approximately \$5,000
7. Student engagement in town government
8. Local Business video interviews with students- Seth
9. Fire & Rescue Virtual Meeting with Students-Seth
10. Student Member
11. Connectivity Update-Phil
12. Welcome Wagon Postcard-Phil
13. Update Route 100 Byway-Review plan and make recommendations for Chews & Brews and Outdoor Recreation/Lodging
14. Rejoining the Bi-Town Group
15. Review Action Items
16. Adjourn

Next Meeting: April 22, 2021

Google Analytics-Stephen

### **Route 100 Byway Plan Review:**

May Meeting About The Scenic Route 100 Byway/History & Heritage  
June Meeting Arts & Culture/Made in Vermont/ Stories from Vermont  
July Meeting Seasonal pages