

Whittingham Free Public Library

2019 - 2022 Strategic Plan





WHITINGHAM FREE PUBLIC LIBRARY

Whitingham Municipal Center, Village of Jacksonville

www.townofwhitingham-vt.org

STRATEGIC PLAN 2019-2022



MISSION STATEMENT

The mission of the Whitingham Free Public Library is to promote the benefits of life-long learning and to expand the horizons of the community by filling its educational, recreational, and technological needs.

GOALS

Support the enhancement of learning for all ages.

- Explore career workshops and workshops for local businesses.
- Explore volunteer program coordinators.
- Continue to provide programs for all age groups.
- Continue to provide materials to support patrons' needs.
- Continue to explore passes for museums, etc.
- Continue to collaborate with local schools, libraries, and organizations.

Provide a comfortable, safe, and user-friendly environment for learning.

- Explore safety monitoring.
- Explore the possibility of library expansion.
- Continue to offer space for group activities and meetings.

Provide easier access to the library's resources and knowledge of online resources.

- Explore the library's hours: change vs. add.
- Explore various online resources.
- Offer workshops on using online resources.



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The Planning Process

- June 6, 2018 Trustee Meeting
-Trustees met with Lara Keenan, VTLIB Consultant on Strategic Planning and state expectations and resources.
- October 17, 2018 Strategic Planning Meeting
-Trustees reviewed and approved Library Community Survey to be distributed in person, email, face-book, using survey monkey.
-Survey was distributed to the following:
In the Library, Playgroup, Book Group, Senior Lunch, Whitingham Municipal Center Election Day, E-Newsletter, Town Website, Halifax Website, Twin Valley Elementary School, Middle-High School, Halifax School, Face-book, and Lion's Club Membership
- November 15, 2018 Strategic Planning Meeting
-Reviewed Survey Statistics
-Complete S.W.O.T. Analysis
Strengths, Weaknesses, Opportunities, Threats
- December 5, 2018 Trustee Meeting
-Discussed outline for next strategic meeting
- January 2, 2019 Strategic Planning Meeting
-created an outline of Goals and Actions
- February 6, 2019 Trustee Meeting
-reviewed and approved 2019-2022 plan draft and planning process
-Adopted 2019-2022 Strategic Plan as presented.

Survey
Survey Statistics
Agendas/Minutes
(by request)